

## Kim Yoder Appointed Treasurer of Mid-Size Bus Manufacturers Association

**September 2017** – The Mid-size Bus Manufacturers Association (MSBMA), which formed in 1993 to improve professionalism, safety and product quality in the mid-size bus industry, appointed Kim Yoder, National Sales Manager for ARBOC Specialty Vehicles, LLC, as the association's 2018 treasurer.

With 18 years of experience in the bus business, Yoder is familiar with the needs of the industry and carries widespread knowledge to her new position. Previous to her four years with ARBOC, Yoder was employed by StarTrans Bus for twelve years and Green Alternative Systems for two years.

ARBOC Specialty Vehicles, LLC joined the MSBMA in 2010. Located in Middlebury, Indiana, ARBOC is the leading manufacturer of low floor cutaways across the United States and Canada. "We are proud to have team members active in the transit community aside from their employment at ARBOC" stated Don Roberts, President & CEO. "Kim is a very knowledgeable individual and we are honored to have her represent us."

### **About ARBOC Specialty Vehicles LLC**

Founded in 2008, ARBOC Specialty Vehicles LLC is a pioneer in low-floor technology and the industry leader in the development and manufacture of low-floor technology up to 34'. Through its four key product offerings, the Spirit of Mobility, Spirit of Freedom, Spirit of Independence and Spirit of Liberty, ARBOC offers low-floor paratransit products that serve a variety of industries and applications as well as meet and exceed 2014-2018 federal fuel economy standards. Learn more at [www.ARBOSV.com](http://www.ARBOSV.com) or follow us on Facebook, Instagram, LinkedIn, and YouTube.

### **About Mid-size Bus Manufacturers Association**

The MSBMA was formed in 1993 to improve professionalism, safety and product quality in the mid-size bus industry. Mid-size buses are defined as passenger-carrying motor coaches, built on cutaway or rail chassis or on monocoque construction, under 40' in length and having a gross vehicle weight rating (GVWR) of Class 7 or less. For more information visit <http://www.ntea.com/msbma/>.