

ARBOC Specialty Vehicles Appoints Kim Yoder National Sales Manager



Middlebury, IN, April 3, 2017 – Due to her outstanding performance and commitment to the company, ARBOC Specialty Vehicles, LLC is excited to announce the promotion of Kim Yoder to the position of National Sales Manager. As National Sales Manager, Kim will be responsible for overseeing all sales procedures for both the United States and Canada.

Ms. Yoder joined the company in 2013 as a Regional Sales Manager. “Kim has excelled in her position for the past 3-1/2 years, so we are confident she will be a fundamental key in elevating our organization to new heights,” stated Don Roberts, President & CEO.

Kim brings extensive product knowledge to her new position. Prior to joining the ARBOC team she was employed by StarTrans Bus for twelve years and Green Alternative Systems for two years. ARBOC Specialty Vehicles is excited and eager to experience the impact she will have on the entire ARBOC team as she assumes her new duties.

About ARBOC Specialty Vehicles LLC

Founded in 2008, ARBOC Specialty Vehicles LLC is a pioneer in low-floor technology and the industry leader in the development and manufacture of low-floor technology up to 34'. Through its four key product offerings, the Spirit of Mobility, Spirit of Freedom, Spirit of Independence and Spirit of Liberty, ARBOC offers low-floor paratransit products that serve a variety of industries and applications as well as meet and exceed 2014-2018 federal fuel economy standards. Learn more at www.ARBOCsv.com